

- Do you know how important it is for people to have confidence in money?
- Do you realize how much history is to be learned from money?
- Do you realize why the United States only uses "Greenbacks" for all of its paper money while other countries use many different colors?

• Do you know how artistically beautiful money can be?

- Do you realize the versatility of money to be instantly recognized in light or shadow, to be handled and counted conveniently for payment and change, to remain clean, undamaged and easily carried, to be protected against counterfeiting and alteration, to be used in vending machines, change machines and for flipping coins, to be referred to by so many nicknames.

Our special displays of money and money-related items will charm and excite you whether you are an adult or child, collector or non-collector, spendthrift or penny-pincher.



Greetings, Fellow Countrymen
—Welcome to the Mercantile Money Museum and its fine collection. Lots of the money I designed or printed shows my face. It makes me feel good to know that some of it has been saved for more than 200 years and is still around for you to enjoy.

Benjamin Franklin

Ben Franklin



Founder



Eric P. Newman is recognized internationally as an authority on numismatics. His interest in collecting began when he was given an old cent by his grandfather. Over the years his research in the science has led to the resolution of many numismatic mysteries. His writings include: *Continental Currency Goes To War*, *Early Paper Money of America*, *The Fantastic 1804 Dollar*, *The Secret of the Good Samaritan*, *Coinage For Colonial Virginia*, *The First Official Use of the Dollar as Monetary Unit of Value* and *English and Bungtown Halfpence*.

Educational Programs

The museum's main objective is to bring history to life with coins, paper money and related memorabilia. To achieve this goal educational programs are available for everyone from elementary school students to senior citizens. Group reservations are encouraged.

Mercantile Money Museum

Location

Podium Level

Mercantile Tower

Seventh & Washington

St. Louis, Missouri 63101

9 a.m. to 4 p.m. Daily

(Including Saturdays,

Sundays and Holidays.)

Free

Telephone

(314) 421-1819

Admission

Group Visits & Inquiries

Mercantile Money Museum

Featuring the
Eric P. Newman Collection

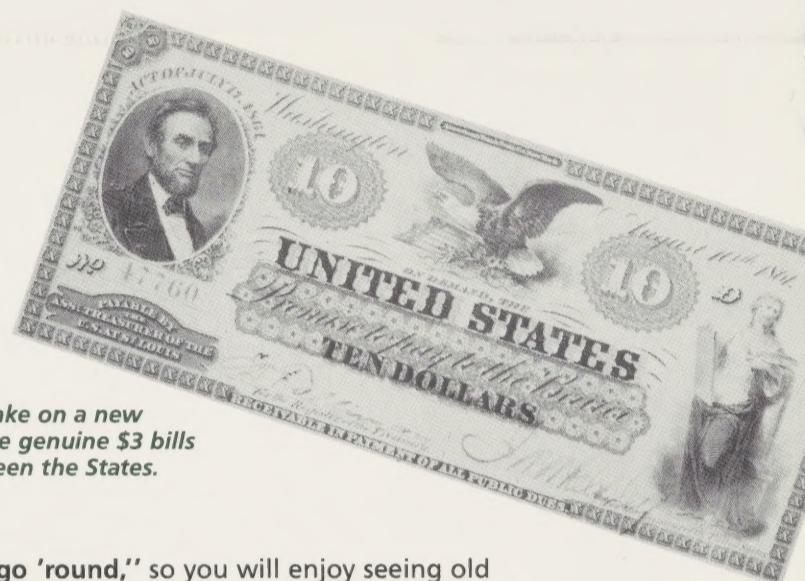


**MERCANTILE
BANK**



Mercantile Money Museum

Featuring the
Eric P. Newman
Collection



"As phony as a \$3 bill" will take on a new meaning when you see all the genuine \$3 bills issued prior to the War Between the States.

"Money makes the world go 'round," so you will enjoy seeing old and new money at the Mercantile Money Museum. The standard of living is elevated by the steady use of money to buy or sell goods and services as people wish, to be paid what they earn and to invest or save what they receive. Examples of many forms and varieties of money are on display for you to see.

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The Science
of Numismatics

he Mercantile Money Museum is a cooperative undertaking of Mercantile Bank and the Eric P. Newman Numismatic Education Society. In addition to many changing exhibits, the museum features two audiovisual mannequins—Benjamin Franklin and a counterfeiter. Franklin expounds on money matters and the world scene, peppering his remarks with his many witticisms. The counterfeiter, in prison garb, ruefully explains his predicament and the penalties for counterfeiting. A charming Victorian library houses the Newman collection of numismatic literature and is available by appointment to students and scholars.

"Numismatics" is derived from the Greek word "nomisma" meaning customary currency. The interest in collecting old coins first attained popularity during the Italian Renaissance of the fourteenth century. Noblemen of the era established vast collections of ancient Greek and Roman coins. Not until the seventeenth century did numismatics attract the interest of scholars who began the classification of coins and the reconstruction of events surrounding their minting, issuance and use.

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*Did you know the
South is called Dixie
because dix was the
French word for ten on
\$10 bills in Louisiana?*



*Do you look at your
money carefully enough
to recognize if it is
counterfeit?*

BE MONEY WISE

VISIT THE MERCANTILE MONEY MUSEUM

Mercantile Tower Seventh & Washington St. Louis, Missouri 63101

